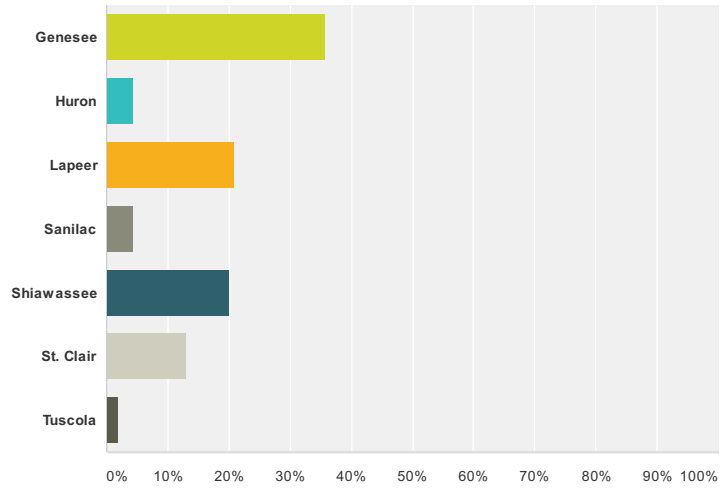


Accelerate I-69/Thumb Region Pre-SWOT Survey

Q1 Which county do you live or work in?

Answered: 210 Skipped: 0

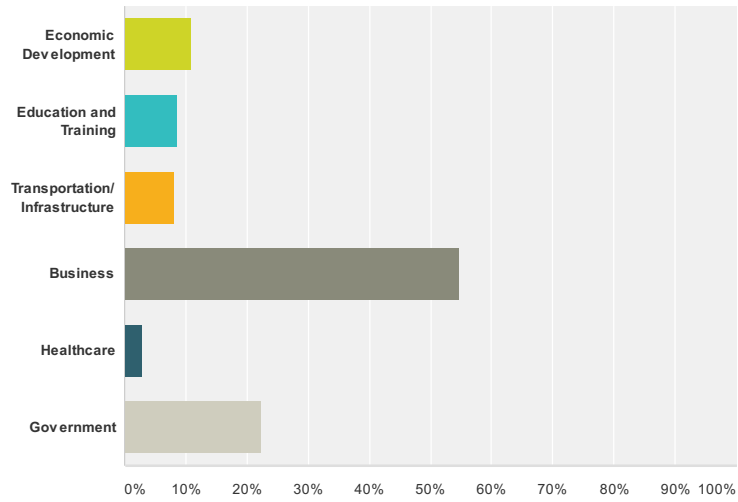


| Answer Choices | Responses |
|----------------|------------|
| Genesee | 35.71% 75 |
| Huron | 4.29% 9 |
| Lapeer | 20.95% 44 |
| Sanilac | 4.29% 9 |
| Shiawassee | 20.00% 42 |
| St. Clair | 12.86% 27 |
| Tuscola | 1.90% 4 |
| Total | 210 |

Accelerate I-69/Thumb Region Pre-SWOT Survey

Q2 Please identify which sector you represent

Answered: 210 Skipped: 0

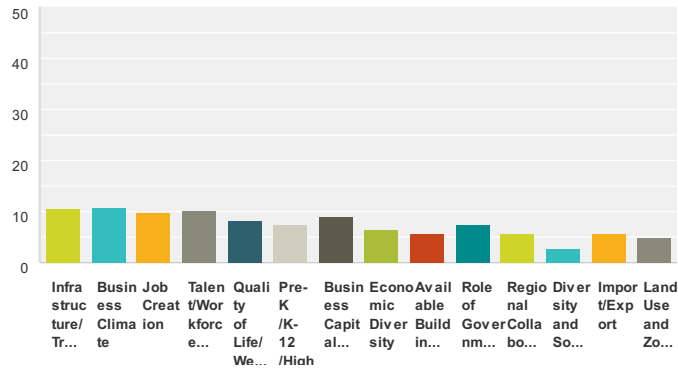


| Answer Choices | Responses | |
|-------------------------------|-----------|-----|
| Economic Development | 10.95% | 23 |
| Education and Training | 8.57% | 18 |
| Transportation/Infrastructure | 8.10% | 17 |
| Business | 54.76% | 115 |
| Healthcare | 2.86% | 6 |
| Government | 22.38% | 47 |
| Total Respondents: 210 | | |

Accelerate I-69/Thumb Region Pre-SWOT Survey

Q3 Please rank, in order of priority, factors impacting economic development in the I-69/Thumb Region with 1 being the highest priority and 14 being the lowest.

Answered: 210 Skipped: 0



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | Total | Average Ranking |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|-------|-----------------|
| Infrastructure/Transportation | 20.00% 42 | 14.76% 31 | 10.95% 23 | 11.90% 25 | 12.86% 27 | 8.10% 17 | 6.67% 14 | 2.38% 5 | 4.29% 9 | 2.86% 6 | 1.43% 3 | 0.48% 1 | 1.43% 3 | 1.90% 4 | 210 | 10.58 |
| Business Climate | 19.05% 40 | 14.76% 31 | 11.90% 25 | 15.24% 32 | 11.90% 25 | 9.05% 19 | 4.29% 9 | 5.71% 12 | 1.43% 3 | 2.86% 6 | 1.43% 3 | 1.43% 3 | 0.95% 2 | 0.00% 0 | 210 | 10.79 |
| Job Creation | 18.57% 39 | 12.86% 27 | 11.43% 24 | 4.29% 9 | 10.00% 21 | 5.24% 11 | 6.19% 13 | 9.05% 19 | 9.52% 20 | 5.71% 12 | 3.33% 7 | 2.86% 6 | 0.95% 2 | 0.00% 0 | 210 | 9.81 |
| Talent/Workforce Development | 10.95% 23 | 16.19% 34 | 15.24% 32 | 15.24% 32 | 6.19% 13 | 7.62% 16 | 9.05% 19 | 4.76% 10 | 5.24% 11 | 3.33% 7 | 3.33% 7 | 1.90% 4 | 0.48% 1 | 0.48% 1 | 210 | 10.19 |
| Quality of Life/Well Being | 5.71% 12 | 7.14% 15 | 7.14% 15 | 6.67% 14 | 7.62% 16 | 9.52% 20 | 11.43% 24 | 10.48% 22 | 11.43% 24 | 9.05% 19 | 3.81% 8 | 6.67% 14 | 2.86% 6 | 0.48% 1 | 210 | 8.14 |
| Pre-K/K-12/Higher Education | 5.71% 12 | 6.67% 14 | 5.24% 11 | 6.19% 13 | 6.19% 13 | 7.62% 16 | 8.10% 17 | 14.29% 30 | 9.05% 19 | 9.05% 19 | 8.57% 18 | 7.14% 15 | 4.76% 10 | 1.43% 3 | 210 | 7.59 |
| Business Capital/Incentives | 5.24% 11 | 10.00% 21 | 10.95% 23 | 10.95% 23 | 9.52% 20 | 14.76% 31 | 11.43% 24 | 4.29% 9 | 7.62% 16 | 5.71% 12 | 3.81% 8 | 2.38% 5 | 2.38% 5 | 0.95% 2 | 210 | 9.07 |
| Economic Diversity | 4.76% 10 | 1.43% 3 | 4.76% 10 | 2.38% 5 | 6.67% 14 | 7.62% 16 | 3.81% 8 | 11.43% 24 | 11.90% 25 | 15.71% 33 | 10.00% 21 | 10.00% 21 | 9.05% 19 | 0.48% 1 | 210 | 6.53 |
| Available Building and Land Sites | 4.29% 9 | 3.81% 8 | 3.81% 8 | 5.71% 12 | 3.33% 7 | 4.29% 9 | 4.29% 9 | 4.76% 10 | 5.24% 11 | 9.52% 20 | 10.00% 21 | 21.90% 46 | 11.90% 25 | 7.14% 15 | 210 | 5.73 |
| Role of Government/Government Stability | 2.38% 5 | 4.29% 9 | 9.52% 20 | 9.52% 20 | 9.05% 19 | 7.62% 16 | 10.00% 21 | 7.14% 15 | 9.05% 19 | 7.62% 16 | 9.52% 20 | 2.86% 6 | 3.81% 8 | 7.62% 16 | 210 | 7.51 |
| Regional Collaboration | 1.90% 4 | 1.90% 4 | 2.38% 5 | 4.76% 10 | 4.29% 9 | 6.19% 13 | 7.14% 15 | 6.67% 14 | 7.62% 16 | 7.62% 16 | 21.43% 45 | 14.76% 31 | 8.57% 18 | 4.76% 10 | 210 | 5.70 |
| Diversity and Social Equity | 0.95% 2 | 0.48% 1 | 0.95% 2 | 0.95% 2 | 0.48% 1 | 1.43% 3 | 3.33% 7 | 3.33% 7 | 3.33% 7 | 3.81% 8 | 3.33% 7 | 6.19% 13 | 18.10% 38 | 53.33% 112 | 210 | 2.70 |
| Import/Export | 0.48% 1 | 2.38% 5 | 3.33% 7 | 2.38% 5 | 6.67% 14 | 6.67% 14 | 7.14% 15 | 10.00% 21 | 8.57% 18 | 10.48% 22 | 11.43% 24 | 8.57% 18 | 10.00% 21 | 11.90% 25 | 210 | 5.65 |
| Land Use and Zoning | 0.00% 0 | 3.33% 7 | 2.38% 5 | 3.81% 8 | 5.24% 11 | 4.29% 9 | 7.14% 15 | 5.71% 12 | 5.71% 12 | 6.67% 14 | 8.57% 18 | 12.86% 27 | 24.76% 52 | 9.52% 20 | 210 | 5.01 |

Accelerate I-69/Thumb Region Pre-SWOT Survey

Q4 Please identify any other factor you feel has an impact on economic development in the I-69/Thumb Region.

Answered: 210 Skipped: 0